



WWW.BKFKEDUCATION.COM



WHO WE ARE

By Kids For Kids, Co. (BKFK) is a pro-social company that specializes in creating dynamic educational programs designed to develop 21st century skills.



HOW WE PROVIDE THIS FOR FREE

BKFK programs are made possible by generous underwriters interested in education initiatives.

WHAT WE DO

BKFK provides FREE, customized, innovation-powered educational initiatives for schools, families, and other organizations, based on current educational standards (Common Core, Next Generation Science Standards, etc.).

Our programs are designed to:

- Elevate students' critical and creative thinking
- Make lessons lively with fun, standards-aligned material
- Provide standards-based content during lesson gaps and for homework
- Stimulate kids' interest in learning
- Create pull-out and enrichment opportunities for gifted and talented kids



We offer a range of local, regional, and national programs, each with its own website featuring digital and printable activities. Examples of recent and current program subjects include:

- English Language Arts
- Digital citizenship
- Science, Technology, Engineering, Art, and Math (STEAM)
- Healthy living through diet, exercise, and play
- Financial fitness and entrepreneurship

Visit our website to see examples of our recent, current, and upcoming programs: www.bkfkeducation.com.

CONTACT BKFK so we can discuss how to better help you and your student population.

By Kids For Kids, Co.
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203-321-1226
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Our partners and clients include:



Take a Look at Some of Our Ongoing Program Offerings!

More at www.bkfkeducation.com



Plan for College by Sallie Mae®

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College preparedness

www.planforcollege.com

With Plan for College, students and their families will learn how to prepare and pay for college in a straightforward, step-by-step way. The College Planning Toolbox includes free tools and calculators to help navigate the college planning process. In the Make College Happen ChallengeSM, students are challenged to creatively answer the question, "How do you plan to pay for college?"



DRIVE SMART:
NO DISTRACTIONS, NO EXCUSES
TEEN DIGITAL SHORT CONTEST

Drive Smart: No Distractions, No Excuses

Citizenship and behavior

www.drivesmartnow.com

To reinforce the dangers of distracted driving, the CTIA Wireless Foundation and its partner By Kids For Kids created the Drive Smart campaign. The program enlists young people to develop and submit digital shorts to discourage their peers from driving while distracted and includes curriculum for educators to teach high school students about the dangers of texting and driving.



**Warren Buffett's
Secret
Millionaires
Club**
Learn & Earn

Secret Millionaires Club Learn & Earn Program

Financial fitness, problem-solving, entrepreneurship

www.smckids.com/learnandearn

The Secret Millionaires Club Learn & Earn program brings the animated TV and web-based series featuring Warren Buffett into the classroom with activities aligned to Common Core State Standards and JumpStart National Standards in K-12 Personal Finance Education. The annual "Grow Your Own Business Challenge" invites kids 7-14 to come up with a new business idea for a chance to win \$5,000 and attend an event with a parent and teacher at which they pitch their idea to Warren Buffett!

GET ACTIVE WITH



Get Active with MLS (Major League Soccer)

Health and wellness, nutrition, physical fitness

www.getactivewithmls.com

This fun Major League Soccer program teaches kids in grades 3-8 about how to be active and healthy. The program features downloadable fitness and nutrition activities and digital trivia games designed to get kids thinking and moving, along with competitions featuring various health and wellness themes. Prizing varies and may include game tickets, scholarships, and more!

**THE ANNUAL
HELICOPTER
2050
CHALLENGE**

Sikorsky Helicopter 2050 Program and Challenge

STEM, physics, brainstorming

www.helicopter2050.com

The sky's the limit! This program teaches kids 9-16 STEM-based inventive thinking skills about the principles of flight and challenges them to develop new ideas for a helicopter of the future. Developed with Sikorsky Aircraft, the hands-on and brainstorming activities encourage kids to create and alter designs and then consider the impact.

Visit www.bkfkeducation.com today to learn more about our (always-free) programs!